## Claims

[c1] 1. A method for articulating initiatives by using a logic map, comprising: obtaining a proposition (100) from a source (102); conducting process steps (104, 106, 108, 110); storing results from the process steps in a storage unit (112);transforming results stored in the storage unit (112) to a logic map (12) having a context (14) and an initiative (28), the initiative (28) comprising an input (16) linked to an effect (20)that is linked to a goal (24) identifying the context (14); identifying a perceived goal (23) that corresponds to the context (14); identifying the input (16) and the effect (20) that results in the perceived goal (23); determining whether the effect (20) is measurable, as indicated by an indicator (113), and reformulating the effect (20) when the effect is not measurable; linking the activities and resources (30) to the effect (20) with a linking segment (22); and linking the effect (20) to at least one of the goals (25) with a linking segment (26).

- [c2] 2. The method according to claim 1 wherein the proposition from the source is specified into non-ambiguous causal statements consisting of elements described as X- elements that influences Y-elements;
  - 3. The method according to claim 2 wherein the method further comprises creating non-ambiguous statements regardless of any semantics through definitions of X and Y-element indicators.
- [c3] 4. The method according to claim 3 wherein the method further comprises defining an indicator for X and Y elements by stating a method of measurement and at what level an element measure is fulfilled.
- [c4] 5. The method according to claim 2 wherein the method further comprises the source stating whether the X and Y elements are an act or a result of an act that produces a change of a state.
- [c5] 6. The method according to claim 1 wherein the method further comprises concluding that a set of goals (25) is measurable when an indicator (113) is established.
- [c6] 7. The method according to claim 1 wherein the method further comprises the logic map visualizing relationships between the X elements and Y elements.

- [c7] 8. The method according to claim 6 wherein the method further comprises the X or Y elements (113) that are stated as an act (119) becoming an input (16).
- [08] 9. The method according to claim 6 wherein the method further comprises the X or Y (113) that are stated as a result of an act that produces a change of a state (119) becoming an effect (20) or goal (24).
- [09] 10. The method according to claim 6 wherein the method further comprises a context description (115) becoming a context (14).